NON-LINEAR PERFORMANCE PRICING

NLPP is the new way of making decisions in purchasing, development and sales.

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We make supply chain prices predictable

WHAT IS "NON-LINEAR PERFORMANCE PRICING"?

NLPP is the new way to make purchasing, development, and sales decisions using 21st-century algorithms.

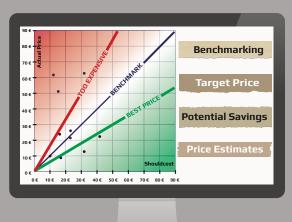NLPP offers a new perspective to evaluate prices & costs concerning value, benefits & performance.

From «Dark Data» to «Smart Data»

NLPP squeezes the information in your dataset into a precise target price formula that accurately describes the relationship between price and performance.

For this purpose, NLPP calculates the dependency of the price on any number of price-influencing characteristics such as weight, material costs, size, or other properties.

HOW DOES THE NLPP METHODOLOGY WORK??

NLPP bundles a collection of statistical analysis procedures (multidimensional non-linear regression analyses) in an easy-to-use software that calculates the optimal target price formula based on your input data.

ONE METHODOLOGY, MANY USE CASES

1. **Purchasing:** Calculate accurate target prices for any products and services and compare your purchasing prices with worst- and best-practice benchmarks.

   Analyze thousands of part numbers in seconds and identify potential savings.

   Identify the impact of strategic decisions such as a supplier change or calculate target price forecasts for new parts.

2. **Development:** Create accurate price and cost estimates early and continuously, even without 2D/3D drawings or final BOM.

   With NLPP, find identical or similar parts in seconds - even with thousands of part numbers.

   Identify how much changes in performance parameters affect costs and where to focus your efforts.

3. **Sales:** Calculate performance-based prices for your target groups and use them to negotiate customer value instead of price.

   With the help of the exact NLPP target price formulas, you can calculate offers in seconds and massively reduce your effort.

   Ensure that your customers receive coherent prices, regardless of who created the quote.

FUNCTIONALITY OF THE NLPP SOFTWARE

- Quick to use without prior knowledge
- Processes several thousand data records per analysis
- Real-time zooming to detect even the smallest price deviations
- Automatic potential calculation based on freely defined specifications and scenarios
- Support by an integrated mathematical expert system to achieve the best result
- Extensive evaluation options
- Export all results
- Use the calculated target price formulas with existing IT systems

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